

Effective Upscaling

Moving from dots to impacts

Many social, economic and environmental initiatives start with pilot projects and then build on these to achieve wider ambitions and impacts. But all too often, these wider ambitions are not fully realized. Aidenvironment will help you develop a strategy to ensure that your goals are realized. Our services meet the challenge of moving 'from dots to impacts'.

'Pilot projects can be scaled up to make wider impacts through clever design, understanding success, and strategic partners.'

Upscaling is not the same as replication or expansion. Each situation calls for a context-specific approach. From our experience we know that effective upscaling demands a strategy for:

- designing pilot projects with ambitious targets;
- setting up pilot projects to identify good practices and critical success factors;
- choosing the right upscaling mechanisms;
- communicating good practices;
- involving strategic partners.

'An upscaling strategy for making major impacts must be in place right from the start.'

What do we offer?

Our services guide and support successful upscaling through the following three phases:



We offer participatory tools for use in all phases. We are familiar with a range of relevant upscaling mechanisms, including market-based business models, financial engineering, context assessments, capacity enhancement, and promotion and communication methods. We will help you set up effective monitoring and feedback loops to understand the critical success factors, internal and external, and adjust strategies. And we can help you find strategic partners from the private and public sectors that can boost the impact of your initiative. Our first-hand knowledge of the local situations in developing countries enables you to create the right conditions for scaling up your activities.

'Realizing development impacts requires a profound understanding of why certain strategies are successful in a specific context.'

You can call us in at any stage; it is never too late to understand the success factors and build on them. Numerous good practices can be scaled up and adapted to increase the impact of development. Whether you want us to provide a one-time advice or be involved as process facilitators to aid your upscaling efforts, we are dedicated to making your projects successful.

Our experience

Aidenvironment has advised public and private organizations, including WWF and Harvest Plus, on setting up pilots, analyzing good practices and designing upscaling strategies to achieve greater impacts.

Interested?

Contact Jan Joost Kessler to find out what we can do for you.

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