

Innovative Partnerships

Striking a balance between economic, social and environmental goals

Aidenvironment advises, stimulates and supports the private sector, governments and civil society in realizing their sustainability and development ambitions. To that end, we offer services that help design and enhance the effectiveness of innovative partnerships. We speak of innovative partnerships when private sector, government and civil society organizations join forces to realize social, environmental and economical goals.

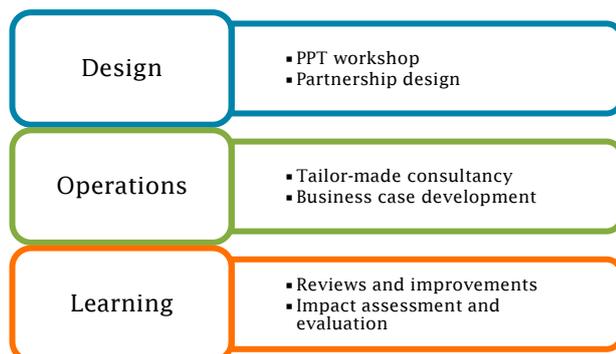
'We believe development aid programs will see a shift away from a donor based approach to one more market driven in the coming years.'

Experience has shown that innovative partnerships are more effective when they are supported by a:

- shared theory of change, with a promising mechanism and strategy;
- solid business case;
- good internal governance structure;
- simple but effective monitoring and learning system.

What do we offer?

Our services guide and support you in developing a successful partnership.



We offer a workshop that sets out the dos and don'ts of starting, managing and evaluating an innovative partnership. We have in-depth knowledge of the success factors involved.

We advise you on how to make convincing proposals, make use of innovative financial mechanisms, apply a market-driven approach, and realize mutual benefits for all partners. Furthermore, we support you in finding the right partners and funding sources to make it work.

We provide guidance on how to design and manage a successful partnership; we refine your social business model to meet business and development targets, and make a realistic planning.

We advise on internal management issues, including internal communication and recommend a learning system to monitor the progress of your partnership. We have business expertise and extensive experience in conducting mid-term reviews, final evaluations and impact assessments.

'Realizing sustainability impacts in less-developed countries requires an understanding of market linkages and a balance between economic, social and environmental goals.'

Our experience

Aidenvironment has a sound track record. We have reviewed the Netherlands-based 'Schokland Fonds' innovative partnership fund and the 54 'Millennium Akkoorden' associated with it. In addition, we have advised a wide range of private and public organizations on how to set up innovative partnerships.

Interested?

Contact Marina d'Engelbronner to find out what we can do for you.

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