

# Realizing Your Sustainability Ambitions

Ever since, Aidenvironment was created in 1988, we have focused on the integration of economic, environmental and social aspects of development worldwide. We choose to deliver workable solutions rather than theoretical answers.

We work for a wide spectrum of clients, for civil society organizations, governmental bodies, and private companies. Many of our assignments involve cooperating with multiple stakeholders from diverse backgrounds, and we have extensive experience in weaving their interests into workable programs.

## Enterprising and committed

We pursue practices that benefit the common good. We are a foundation that is dependent neither on subsidies nor donations, and we operate on a not-for-profit basis. We offer premium consulting services at rates that every type of organization can afford.

Aidenvironment regularly explores new and less orthodox fields of work. As forerunners, our consulting and research in these areas is often groundbreaking. Our incubating work provides us with the necessary know-how to effectively up-scale smart, small-scale initiatives.

## Solutions

We choose to deliver workable solutions rather than theoretical answers. With our multidisciplinary team of top in-house specialists, Aidenvironment commands an in-depth understanding of value chains, ecosystems and climate change, and sustainability analysis and monitoring.

Working for internationally operating clients, we carry out assignments globally. To do so effectively, we maintain a network of global and local strategic partners who can not only provide complimentary knowledge, expertise and advisory capabilities, but also local presence or network access.

In Asia, we are represented by our local branch Aidenvironment Asia which is based in Bogor, Indonesia. This office is staffed with a mix of local and international professionals providing tailor-made solutions to our clients.

## *'Aidenvironment is a consultancy and incubator'*

Our consulting work focuses on sustainable value chains, climate change and ecosystems, and sustainability analysis and tools. Our incubating projects are smart, small-scale initiatives that deliver the experience for high impact, mainly drinking water-related, solutions.



### Sustainable Value Chains

Creating sustainable value chains has been our core activity for more than 20 years. We have developed a proven structured approach to designing effective business solutions and helping you implement them.



### Climate Change and Ecosystems

Our specialist knowledge of biodiversity, ecosystems and the dynamic relations with climate change and agricultural expansion enables us to advise you on how to develop integral solutions



### Sustainability Analysis and Tools

We optimize your social and environmental impact by providing you with a set of specialized services that link policy and practice, balance people, planet and profit values, and engage key stakeholders.



### Incubating work

In addition we are a hothouse for smart, small-scale, innovative initiatives. Our incubating work delivers the know-how for scaling up innovations into high impact solutions. We currently foster three initiatives focusing on water supply in developing countries.

Our expertise is reflected in the services we offer and borne out by the 100 assignments we perform each year. Some typical types of advisory services are briefly presented below.

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## Research and analysis

We analyze the environmental, social, economic and financial characteristics and context of investments, production, and value chains. We explore relations between ecosystems, climate change, and human rights. We also perform assessments of sustainability impacts.

We formulate strategies and policies, and influence processes of change towards a more sustainable future.  
Aidenvironment

## Program design and management

We design, support and manage programs and projects that enhance sustainability „in the field“ and support multi-stakeholder initiatives to exchange knowledge and experience. We develop and implement tailor-made learning programs.

## Monitoring and evaluation

We develop and execute monitoring systems for businesses, programs and projects. We undertake ex-ante assessments, mid-term reviews, ex-post evaluations, and impact assessments, especially of complex programs that aim to achieve development, social and conservation objectives.

## *‘Aidenvironment is not ‘just’ another consultancy’*

What sets us apart are four unique competitive advantages that underpin our work.

### Field experience

Working for internationally operating clients, we perform 50 field assignments a year. Our fieldwork covers the principal commodity developing and producing markets in West and East Africa, Latin America and Southeast Asia.

## *‘With two decades of consultancy to draw on, we know what drives players’*

We work for a wide spectrum of clients: civil society organizations, governmental bodies, and private companies. Many of our assignments involve cooperating with multiple stakeholders from various

backgrounds, and we have extensive experience in weaving their interests into workable programs.

## Selected Clients

### Private sector

Several financial institutions: Rabobank, FMO, ABN Amro

Several private / semi-private enterprises: Unilever, Eneco, Levis, New Britain Palm Oil Ltd., Sara Lee, Shell-Shellanka / Euroconsult, Dutch Sustainable Trade Initiative (IDH), Netherlands“ Paper and Board Association, Netherlands“ Timber Trade Association (NTTA / VVNH) and NUON Renewable Energy Projects.

### Public sector and Multilateral Organizations

Ministries: Foreign Affairs, Agriculture, Nature and Food Quality. Foreign Governments: Ghana, Senegal, Botswana. (Near) government organizations: Embassies, Partners for Water / Netherlands Water Partnership (NWP), Netherlands Environmental Assessment Agency (Milieu- en Natuurplanbureau), international organizations and knowledge institutions like Netherlands Organization for Scientific Research (NWO), several Development Banks, International Institute for Environment and Development and various UN bodies.

### Development organizations and NGOs

Development Organizations like: Plan Netherlands, ICCO, Oxfam Novib, Cordaid, Solidaridad.

NGOs like: UTZ Certified, World Wide Fund for Nature (WWF), DOEN Foundation, Friends of the Earth Netherlands, Greenpeace and Tropenbos Foundation.  
Interested?

### Interested?

Contact us to find out what we can do for you.

Aidenvironment, Barentszplein 7  
1013 NJ Amsterdam, The Netherlands  
+31 (0)20 686 81 11  
secr@aidenvironment.org  
www.aidenvironment.org