

# Improve social and environmental performance

## *Based on Good Practices*

Nowadays, stakeholders expect more responsibility regarding the social and environmental impact of investments made by private companies, investors and public organizations. The common practice is to undertake social and environmental assessments of these investments, often leading to recommendations on mitigating and compensating measures. This is a reactive approach.

Aidenvironment has developed an active approach for improving social and environmental performance. Our approach, based on good practices, provides guidance to your organization on the do's and don'ts to achieve maximum social and environmental sustainability.

*'Good practices deliver valuable information on successful experiences for organizations to improve their social and environmental performance.'*

### **Good practices provide good solutions**

Good practices are positive examples of ways in which organizations can improve their social and environmental performance. Good practices provide insight into experiences and lessons learned of others. Aidenvironment used these good practices combined with international principles (e.g. Free Prior and Informed Consent, International Labor Organization) to develop guidelines on how to improve social and environmental performance.

Aidenvironment considers a practice to be 'good' when it encompasses measures, procedures and a certain level of commitment from a business and social responsible point of view. A good practice is assessed on substantive aspects (e.g. does the practice effectively lead to better conditions for the local community?) and on procedural aspects (i.e. is the approach used based on international guidelines, principles?).

Aidenvironment has successfully used this approach for several organizations such as the Child Labour Platform, LANDac and for companies from the extractive industry.

### **Child Labour Platform**

### **Our Experience**

Aidenvironment used its approach, to develop a booklet in collaboration with the Child Labour Platform that provides organizations guidance on how to eradicate child labor from their production chain. As the practices were collected from organizations in different sectors and regions, the booklet provides inspiration and practical information that is widely applicable.



Aidenvironment:

- Developed an analysis framework through UNGC Human Rights Working group and other stakeholders
- Interviewed international companies with regard to policies used to prevent child labor
- Analyzed and compiled data into the report 'Child Labour Platform - Business practices and lessons learned on addressing child labour'

*‘A tailor-made approach;  
Aidenvironment designs guidelines to  
improve social and environmental  
performance and assists with the  
implementation’*

#### **A proactive approach for organizations**

The guidelines enable companies, governments and NGOs to proactively take into account social and environmental sustainability issues, building on their own experiences and knowhow. To develop the guidelines for your organization, we use a systematic set of steps shown below:



#### **Aidenvironment assists with the implementation**

Through training or providing advice, we can assist you with the implementation of the guidelines.

Aidenvironment has over 20 years of experience with assessments and management of sustainability impacts. Our approach is tailor made to a certain context, sector and client. It takes into account the legal, political, socio-economic and environmental conditions under which a practice has a positive local impact on the various stakeholders (business partners, value chain actors, local communities) involved and their environment.

#### **IS Academy on Land Governance for Equitable and Sustainable Development**

#### **Our Experience**

Aidenvironment used its active approach to, in collaboration with LANDac, present a report that guides private and public investors on how to set up investments in a more responsible way. The report raises awareness and provides guidance on how to respect local rights and involve communities in the development of new projects.



Aidenvironment:

- Identified good practices in agricultural investments related to four focal points:
  - community engagement
  - securing legal rights to land
  - corporate responsibilities in government-led land acquisition
  - resolution of land-based conflicts
- Linked the good practices to existing legislation, principles, standards and guidelines
- Presented a report that provided guidance for investors on how to improve social impact of agricultural investments

#### **Interested?**

Contact Annemieke Beekmans to find out what we can do for you.

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