Managing Land and Water Resources Efficiently

For better access to land and water

Population growth, economic development and climate change are putting water resources and land availability under increasing pressure. In developing and emerging countries land and water are becoming scarce resources and competition for them is growing. Where land and water are abundant, the allocation and management of these resources often fails to meet the needs of all stakeholders, including the resources needed to maintain the ecosystems people live in.

‘Balancing competing economic, social, and environmental objectives for land and water is a major challenge.’

Our clients want to develop programs and projects or run businesses that make a positive contribution to the sustainable use and management of land and water. Aidenvironment offers strategic advice on projects, programs, and business planning to maximize their effectiveness in improving access to and the availability of land and water, as well as ensuring the sustainable use and management of these resources.

Improving your performance

Our advice will improve your performance on social, environmental, and economic indicators and on progress toward development goals. Programs and projects become more robust and effective, access to finance increases, and businesses capture opportunities to grow and strengthen their reputation.

A proven approach

Our first step is to understand your operations, drawing on our long-standing experience of the international water sector and our familiarity with its complexities, politics, policies, technologies, operations, and economics.

Our second step is to define the problem in relation to the improvements you are aiming for. Having verified our findings, we describe the current situation in clear and simple terms and how we believe the problem can be solved and performance improved.

The final step is to implement our recommendations. Crucial to our approach is client engagement and feedback.

Clear products, clear deliverables

Our advice is tailored to the needs of each situation and all deliverables are produced in a timely and cost-efficient manner.

- Design of program, project, and business strategy
  - Theory of Change / Business Model
  - Scale-up and exit strategies
- Design of propositions
  - Convincing propositions
  - Funding and Investment proposals
- Business case and sustainability
  - Assess and identify business cases
  - Improve programs’ sustainability
- Finance
  - Budget and financial modelling
  - Donor scan and engagement strategy

Satisfied customers

We can provide you with a list of references.

Interested?

Contact us to find out what we can do for you.

Aidenvironment, Barentszplein 7
1013 NJ Amsterdam, Netherlands
+31 (0)20 581 82 50
info@aidenvironment.org
www.aidenvironment.org

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