

## Organization

All the members of Aidenvironment's staff are passionate about sustainable development, show a keen interest in specific topics and are determined to bring about change. Our working methods stimulate personal development in an environment that fosters mutual respect based on personal expertise and skills, initiative, comradeship and professionalism. We work in multidisciplinary teams. The inspiration and benefits this delivers are indispensable.

We maintain a network of global and local strategic partners who can not only provide additional knowledge, expertise and advisory capabilities, but also local presence or network access. Our partners increase our ability to fully assist our clients, obtain up-to-date information and work on relevant and urgent issues.

As a not-for-profit organization, optimizing profits is not our prime goal and our services are accessible to a wide range of clients. Our aim is to make a return that enables us to maintain reserves and invest in growth, as well as providing an adequate reward to our staff and meeting all the requirements of a fully professional organization.

## Clients

With offices in the Netherlands, Malaysia and Indonesia we work for a broad spectrum of international clients: companies, trade associations, financial institutions, multilateral organizations, the European Union, government departments, embassies, non-governmental organizations, nature conservation and development organizations, research institutes, and private funds.

Our clients value us as an independent adviser and trustworthy sparring partner, and for our unerring dedication to quality.

## Colophon

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## Vision

Aidenvironment believes in a sustainable world where:

- there is respect for people and nature
- irreversible damage to ecosystems is avoided and unacceptably low human development levels are a thing of the past
- global production, trade, finance and consumption are fair and sustainable
- governments, companies and civil society organizations work together, each in their own way, for a sustainable world

## Mission

Our ambition as a consultancy is to play an active part in realizing this vision for the future. Our mission, therefore, is:

to advise, support and encourage organizations in realizing their ambitions for sustainability.

We pursue this mission by:

- working with influential organizations and people who want to integrate economic, ecological and social aspects into their decision making and make tangible and significant achievements towards a more sustainable world
- building relations with our clients in which our ideas can make a real contribution to revealing causes, effects and solutions, and to setting change processes in motion

## Services

Our services are grouped into five complementary clusters:

### Research and Analysis

analysing the physical and financial characteristics of production and trade chains, revealing opportunities to make them more sustainable

### Policy and Strategy Development

formulating sustainable strategies and policies, and steering processes of change towards a sustainable future

### Program Design, Management and Evaluation

designing, supporting, managing and evaluating programs and projects that enhance sustainability 'in the field'

### Facilitation and Capacity Enhancement

supporting organizations and multi-stakeholder initiatives to exchange knowledge and experience, and developing and implementing tailor-made learning programs

### Sustainable Business Development

enabling public and private parties to realize sustainable initiatives and projects with market potential

## Themes

Most of our work is on four relevant and urgent issues:

### Agro-commodities

raising the sustainability of production and trade chains for raw commodities like timber, soy, palm oil, cocoa, cotton, and biomass

### Nature and Poverty

mainstreaming environmental and social aspects in policies, plans, and programs

### Corporate Social Responsibility

supporting our clients with the integration of environmental and social aspects in corporate strategies, procedures, and practices

### Access to Water and Sanitation

giving vulnerable groups better access to adequate water and sanitation

## Values

First and foremost we are a professional consultancy. What marks us out is the set of five core principles that underpin all our work:

### Independence

We work for governmental bodies, companies and civil society organizations from a position of independence.

We advise our clients on the basis of factual evidence and objective analyses.

### Commitment

We tackle challenging sustainability problems, drawing on our knowledge and experience in the field to come up with ideas for real solutions.

We are driven by a sense of urgency to prevent further ecological and social damage and underdevelopment.

### Focus on results

We help build momentum for change in our clients and in the world around us.

We formulate advice on strategy and policy that is both practical and geared to implementation.

We know how to define, measure, describe and depict the longer-term project results and sustainability effects.

### Linkage

We make the interests of local communities a major factor in our thinking on opportunities for improvement.

We strive for change based on dialogue and cooperation, and bring parties together.

We reveal the connections between nature conservation and poverty reduction, between science and practice, and between sustainability and entrepreneurship.

### Enterprise

We recognize the significant contribution to be made by a market-oriented approach to improving levels of sustainability.

We help to formulate and realize new sustainability initiatives, sometimes by temporarily bringing them in house.

We invest in exploring new fields of work and generate enthusiasm among our clients to carry these forward.

